



Picture Perfect Photos



Picture Perfect Photos

Daycare/Preschool Brochure

Steve and Janice Coy

Owner/Operator

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Updated 08 2022



Picture Perfect Photos

COMPANY HISTORY



COMPANY HISTORY

- Janice and Steve Coy, both originally from the Midwest, are now long time residents of the South Bay.
- Over a decade of experience in the business
 - CL!X brand from 2008-2018
 - PPP brand from 2018-2022
- Hundreds and Hundreds of Pre-Schools, Daycares, Private and Public school photo shoots.
- Our goal: Provide the highest level of customer service and quality with fair and competitive prices.
- Built on one principal – 100% CUSTOMER SATISFACTION !

Our service and quality has to be the best, our local reputation depends on it!



Picture Perfect Photos

PICTURE
PERFECT
PHOTOS
BENEFITS



BENEFITS OVERVIEW

- Locally Owned and Operated

- Ensuring you get the personal service you deserve! As owners we are personally involved and invested and THE BUCK STOPS HERE.

- Superior Quality at Affordable Prices

- Our lab has the highest quality product in the industry!

- Complimentary Items for School

- Teacher/Staff ID cards and photo packages, class picture copies, diplomas and bookmarks for graduates all at no charge. In addition we offer a 25% discount to all school employees on their orders.

- Photographer and Poser for each photo station

- We provide two staff per photo station. We don't mind the extra cost ... our goal is to capture better images AND stay on your schedule!

- Commissions on ALL sales (Using Tier II pricing model)

- We calculates commissions based on ALL sales – not just package sales (like some of the competition) which means more \$\$\$ if your Picture Day is a fundraising event for your schools.



Picture Perfect Photos

INDOOR AND
OUTDOOR
SETUP
AVAILABLE



OUTDOOR PHOTO STATION CONCEPT



Photos taken outdoors with canopy/tent and state of the art battery powered professional lighting. The result is the same high quality photos as we take indoors. We would not settle for anything less.



Picture Perfect Photos

SAMPLES
OF OUR
WORK



PROFESSIONAL PHOTO STUDIO CONCEPT



We bring the professional photo studio experience right to your location (indoors or outdoors). We work hard to capture great photos of your students. We also take several different poses of the kiddos. Result: happier parents!



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SAMPLES
OF OUR
WORK



WE LOVE TO TAKE SIBLING PHOTOS TOO



Want sibling photos? No problem. Just let us know in advance so we can plan how much additional time we may need.



Picture Perfect Photos

WE
FOCUS
ON WHAT'S
IMPORTANT
TO YOU
AND YOUR
PARENTS!



PACKAGE CONFIGURATION AND PRICING

•Package Pricing

- Want the lowest possible pricing option for your parents? We have an option for that ... Tier I Pricing
- Need a commission to help fund programs for the school? We have an option for that too ... Tier II Pricing. Commission is 10% on ALL sales (not just on packages)

•Our Package Configuration has Many Options for Parents

- Packages and ala carte sheets available - 1 image for entire package or different images for each sheet PARENTS LOVE THE FLEXIBILITY
- We offer high resolution digital images too - parents may purchase as few or as many as they want
- Several photo products available as well, including keyfobs and luggage tags



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TWO PRICING LEVELS AVAILABLE

THIS PAGE IS INTENDED FOR SCHOOL OFFICE ONLY

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

		TIER I	TIER II
MULTI POSE PRINT PACKAGES (include 8x10 class picture)			
A	1 5x7, 2 3x5's, 8 wallets plus 1 class picture	\$ 26.25	\$ 29.00
B	1 8x10, 2 5x7's, 8 wallets plus 1 class picture	\$ 36.75	\$ 40.00
C	1 8x10's, 2 5x7's, 4 3x5's, 8 wallets plus 1 class picture	\$ 47.25	\$ 52.00
D	2 8x10's, 2 5x7's, 4 3x5's, 8 wallets plus 1 class picture	\$ 57.75	\$ 64.00
DIGITAL IMAGES (HIGH RESOLUTION)			
E1	1 high-res digital image	\$ 21.00	\$ 23.00
E2	2 high-res digital images	\$ 40.00	\$ 44.00
E3	3 high-res digital images	\$ 57.00	\$ 63.00
E4	4 high-res digital images	\$ 72.00	\$ 79.00
E6	6 high-res digital images	\$ 96.00	\$ 106.00
E8	8 high-res digital images	\$ 120.00	\$ 132.00
E10	10 high-res digital images	\$ 140.00	\$ 154.00
PRINT SHEETS			
F	1 - 8x10 individual print	\$ 15.75	\$ 17.50
G	2 - 5x7 individual prints	\$ 15.75	\$ 17.50
H	4 - 3x5 individual prints	\$ 15.75	\$ 17.50
I	8 - wallet size individual prints	\$ 15.75	\$ 17.50
J	3 - 4x6 individual prints	\$ 15.75	\$ 17.50
PRINT PRODUCTS			
K 1	2 Magnets - 3"x5"	\$ 17.00	\$ 19.00
K 2	2 Magnets - 5"x7"	\$ 21.00	\$ 23.00
L	Portrait Mousepad	\$ 21.00	\$ 23.00
M	2 Metal Dog Tags	\$ 21.00	\$ 23.00
N	Portrait Puzzle	\$ 21.00	\$ 23.00
O 1	2 Keychains	\$ 21.00	\$ 23.00
O 2	3 Keyfobs	\$ 21.00	\$ 23.00
Q	2 Bag Tags	\$ 21.00	\$ 23.00
ALA CARTE			
	1 Class Picture (8x10)	\$ 15.75	\$ 17.50

REVISED 08/01/2022

TIER I PRICING: BEST PRICES FOR YOUR PARENTS. NO COMMISSION TO SCHOOL.

TIER II PRICING: FOR FUNDRAISING. 10% COMMISSION TO SCHOOL ON ALL ELIGIBLE ORDERS
PLACED BY THE DUE DATE. NO COMMISSION ON LATE ORDERS.

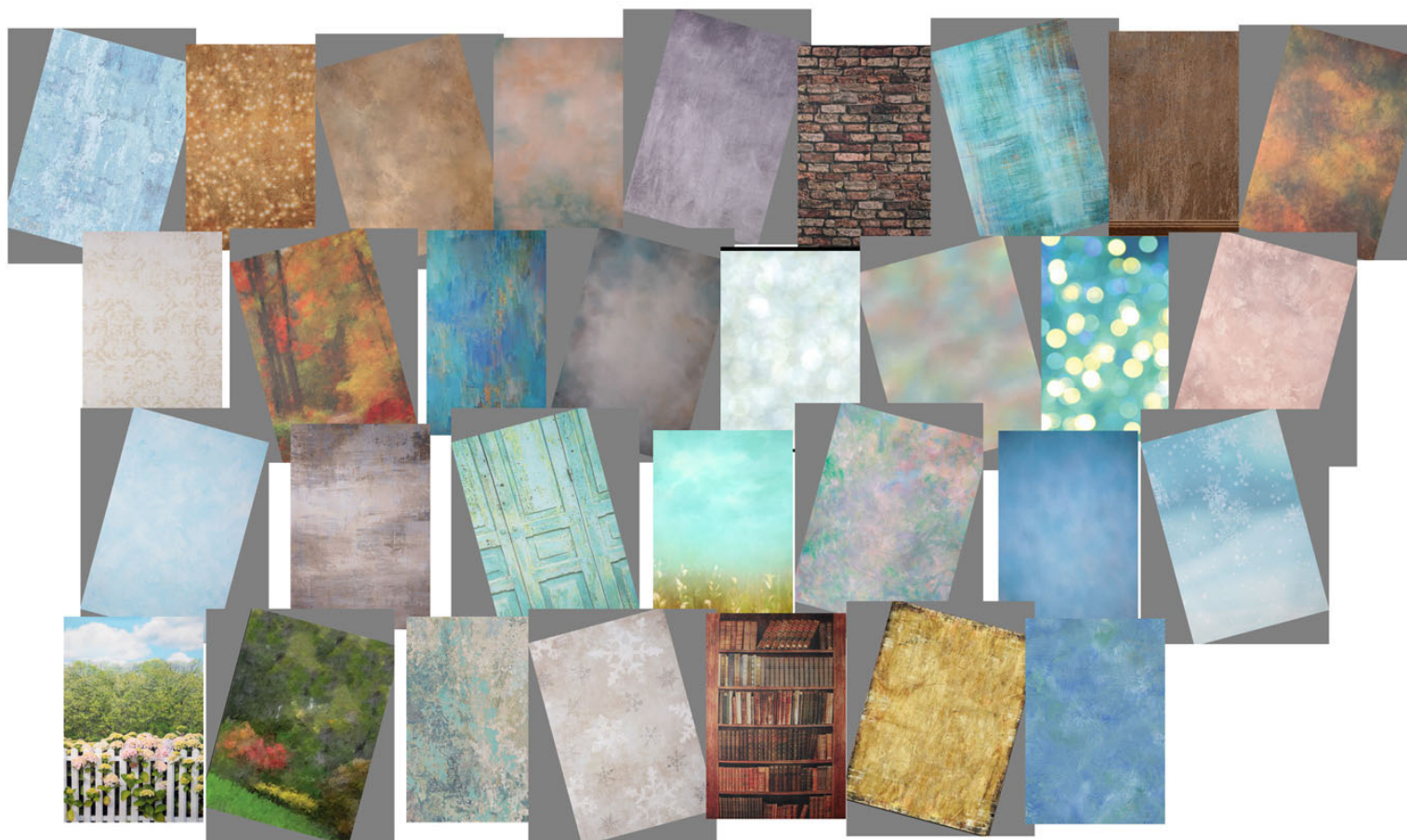


Picture Perfect Photos

WE OFFER
MANY
BACKDROP
CHOICES



CLASSIC TO SEASONAL, FUN TO FUNKY THE SCHOOL CHOOSES THE BACKDROP TO BE USED FOR PICTURE DAY



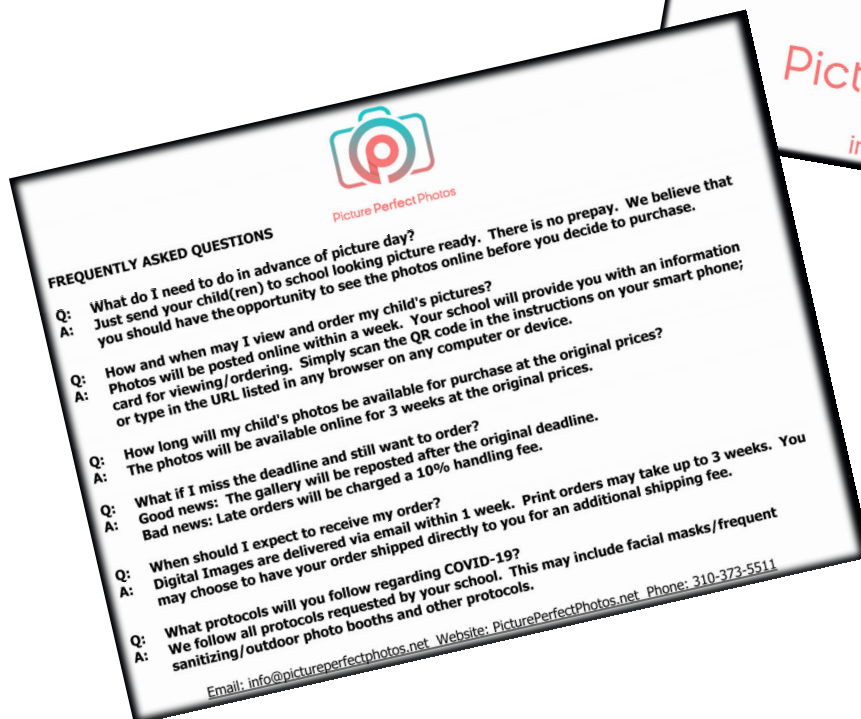


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REMINDER
STICKERS



REMINDER POSTERS and STICKERS, FAQ POSTER for PARENTS





Picture Perfect Photos

CLASS
PICTURES



CUSTOMIZED CLASS PICTURES



Full 8x10 size on photo paper – you can actually see the kids faces!

We provide 2 complimentary sets of each for your school

We are happy to customize the design for your school to include your logo

We offer them with or without names – the choice is yours



Picture Perfect Photos

FREE
STUFF
FOR YOU



FREE STUFF FOR YOU AND YOUR SCHOOL



Professional head shots for you and your team!



Complimentary Photo Packages

for all staff members

(Includes 1 5x7 and 4 wallets)

• In addition, we provide

- 2 sets of each class composite
- Personalized ID cards (great for teacher discounts)
- Digital images for your website (no charge with photo credit)
- 25% discount on employee orders!



Picture Perfect Photos

SPRING
SEASON
OFFERING

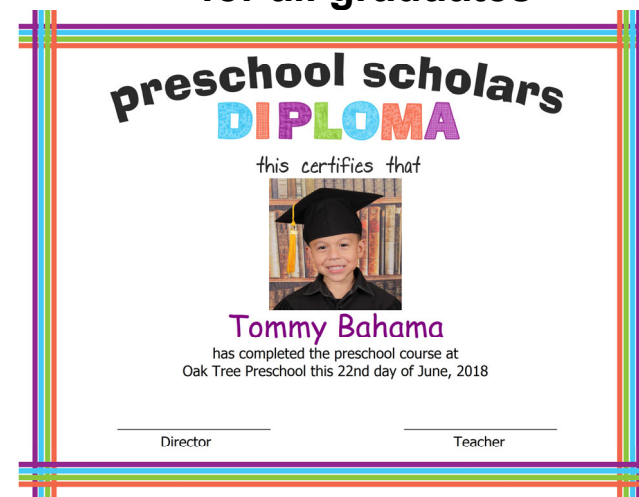


PRESCHOOL SCHOLARS

Many Cap/Gown/Tassel Color Choices



Complimentary 8x10 Diploma
for all graduates





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WHAT OTHER'S SAY

"We have used Picture Perfect Photos at our school in Manhattan Beach for many years. I am the School Director and we get solicited for other photo companies all the times but we are so happy with the quality of the photos, the photographers and the personal touch that Steve has when he comes to our school. He has great business sense and builds positive rapport with the staff and the children at the school. Steve goes out of his way and goes the extra mile for our school and we look forward to continuing to use his company for many more years. I highly recommend them if you are looking for a company who really knows their clients and takes time to invest in his customers."

Nancy Kim - Director at Journey of Faith Preschool Manhattan Beach

"Myself and staff always enjoy working with Steve and his team! He is always organized and communicates so well! Our whole picture day process runs smooth and easy thanks to Picture Perfect Photos. My parents always compliment about how great the photos turn out and our yearbooks are amazing! So happy to continue working with them for years to come!"

Miss Christine - Director at Montessori School of Manhattan Beach

"We have been using Picture Perfect Photos for many years now. Steve is very efficient, pictures come out great, and he is quick with delivery. His staff is very professional and are always very nice and helpful. Due to COVID 19, we did not take pictures in the fall but decided to take pictures in the Spring. They set up a tent outside and followed all COVID 19 protocols. If you are looking for a great photography company then Picture Perfect Photos is for you. I highly recommend that you use them for your school pictures you will not be disappointed!"

Karla Lopez - Assistant Director at Happy Tots Montessori Harbor City



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WHAT OTHER'S SAY

"I have had the privilege of working with Picture Perfect Photos for many years now, and even through a pandemic, Steve and his team were truly amazing offering us an outside photo shoot, while still maintaining Covid-19 protocols. I have worked with other photography companies in the past, and none of them has paid such close attention to detail, always producing great individual and group/school class photos. As a business owner myself, I appreciate Steve's personal commitment and work ethic. I would recommend Picture Perfect Photos without hesitation!"

Michelle Collins - Director Rolling Hills Montessori

"We have used Picture perfect for years and have enjoyed the experience with our Littles. The staff are always happy and animated- getting some great pictures of even our shyest little guys. I was concerned about getting photos done during the pandemic, but we had nothing to worry about. We were given the option to take pictures outside and the staff all wore masks, helping us to feel comfortable as always with their services. I highly recommend them!"

Miss Shelly - Director at Pines Christian Preschool Harbor City

"Great pictures and friendly staff. Owner always tries to work to meet the needs of the school and their families. His is receptive to feedback when things are not working well. We have worked with Steve and his company for many years, and we are grateful for his work with the students and to produce high quality images."

Miss Liana - Director Discovery World Early Education Center Rolling Hills Estates



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QUESTIONS



NEXT STEPS

We are happy to provide you with contact info for references to some of our current school partners.

We would love to earn the chance to work with you, your students, and your parents.

